Article Level Metrics:

What don’t we know…
we don’t know!

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SSRN President & CEO
What does SSRN do?
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<table>
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<th>YEAR</th>
<th>Average # eJournal Classifications in SSRN MyBriefcases</th>
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Ranking Journals Using Social Science Research Network Downloads
  Lawrence D. Brown

Ranking Accounting Ph.D. Programs and Faculties Using Social Science Research Network Downloads
  Lawrence D. Brown

Ranking Law Schools: Using SSRN to Measure Scholarly Performance
  Bernard S. Black and Paul L. Caron

Assessing the SSRN-Based Law School Rankings
  Theodore Eisenberg
What measures provide the most user value?
New Metrics Determine Value

most ranking algorithms

journal x

eigenFACTOR
Mobocracy can be a problem
Demographics, Career Concerns or Social Comparison: Who Games SSRN Download Counts?
Benjamin Edelman, Harvard Business School
Ian Larkin, Harvard Business School

ABSTRACT:
We use a unique database of every SSRN paper download over the course of seven years, along with detailed resume data on a random sample of SSRN authors, to examine the role of demographic factors, career concerns, and social comparisons on the commission of a particular type of gaming: the self-downloading of an author’s own SSRN working paper solely to inflate the paper’s reported download count. We find significant evidence that authors are more likely to inflate their papers’ download counts when a higher count greatly improves the visibility of a paper on the SSRN network. We also find limited evidence of gaming due to demographic factors and career concerns, and strong evidence of gaming driven by social comparisons with various peer groups. These results indicate the importance of including psychological factors in the study of deceptive behavior.

http://ssrn.com/abstract=1346397
What don’t we know, we don’t know?
“A new scientific truth does not triumph by convincing its opponents and making them see the light, but rather because its opponents eventually die, and a new generation grows up that is familiar with it”
Max Planck