

Monetizing on Rights

Statement APE preconference day 18.01.2010

Session “All Rights Reserved?”

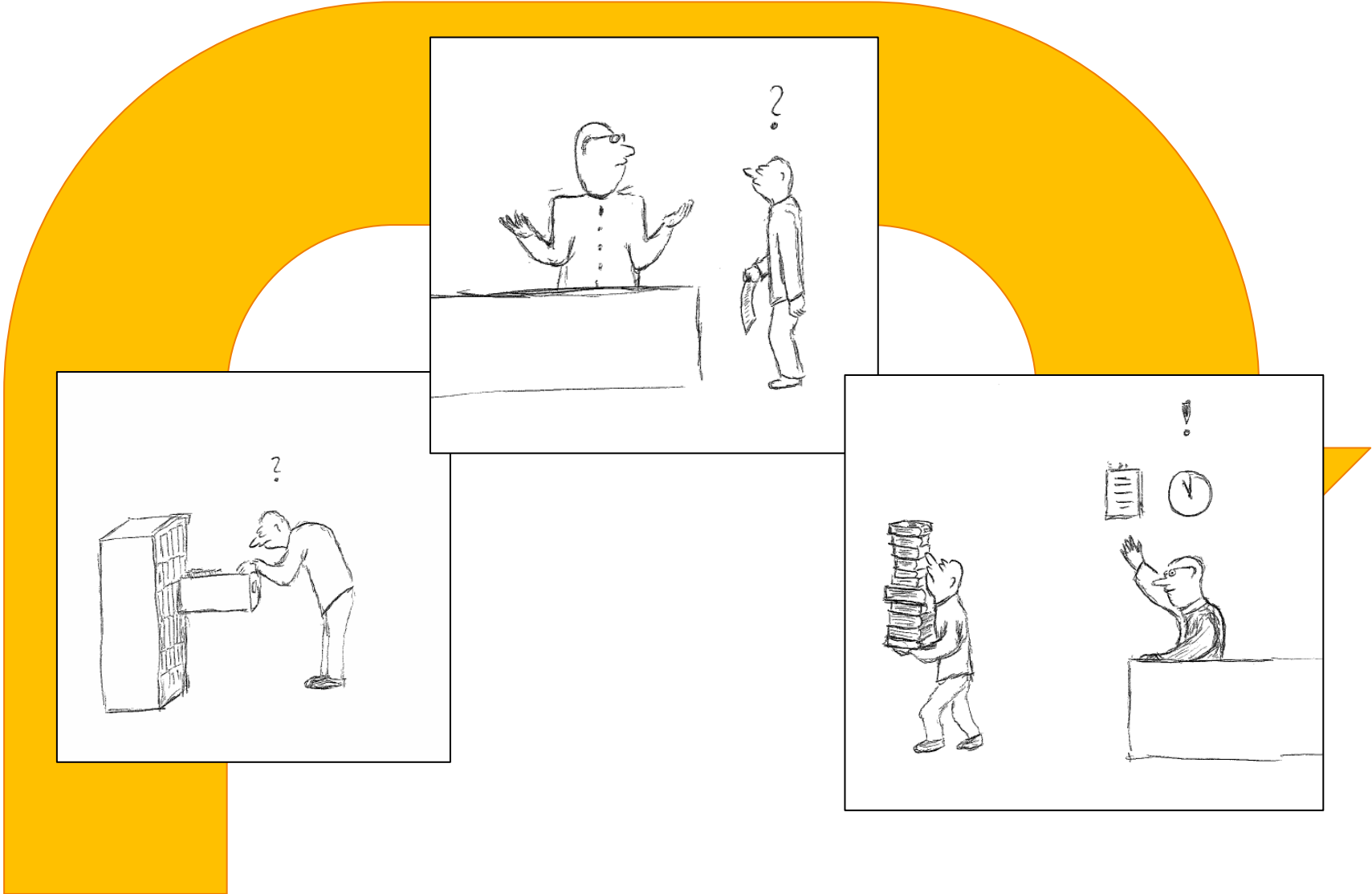
Dirk Fernholz

Senior Manager eProducts / Operations

Change



<http://www.springerlink.com/content/0cchakn63efedgu9/>



В начало | Ключевое слово | Ключевое слово заголовка | Эксперт | Внешние БД | Резервная коллекция | Корзина | Помощь

Быстрый поиск

Термины поиска:
liver

Все
 Книги
 Периодика
 Диссертации
 Электронные ресурсы
 Статьи
 CD-ROM
 Учебники

Просмотр

Термины поиска:

Автор:

База данных:

Настроить фильтры сессии

Установлены фильтры

Фильтры не установлены

В Вашей корзине 0 записей.

История поиска

Везде: liver
Везде: echinococcus

Сортировать по: Нет
 Возрастание Убывание

Вы искали - НБ ТГУ - Везде: liver

Записи 1 по 9 из 9

1 **Автор** Lencioni, Riccardo.
Заглавие Advances in Diagnostic Imaging The Value of Contrast-Enhanced Ultrasound for Liver /
Публикация Milano : Springer-Verlag Italia, 2006.
Электронный ресурс <http://dx.doi.org/10.1007/88-470-0458-6>
Источник Springer e-books

2 **Автор** Albrecht, Thomas.
Заглавие Contrast-Enhanced Ultrasound in Clinical Practice Liver, Prostate, Pancreas, Kidney and Lymph Nodes /
Публикация Milano : Springer-Verlag Italia, 2005.
Электронный ресурс <http://dx.doi.org/10.1007/b138923>
Источник Springer e-books

3 **Автор** Lencioni, Riccardo.
Заглавие Focal Liver Lesions Detection, Characterization, Ablation /
Публикация Berlin, Heidelberg : Springer-Verlag Berlin Heidelberg, 2005.
Серия Medical Radiology, Diagnostic Imaging,
Электронный ресурс <http://dx.doi.org/10.1007/b137465>
Источник Springer e-books

4 **Автор** Karaliotas, Constantine Ch.
Заглавие Liver and Biliary Tract Surgery Embryological Anatomy to 3D-Imaging and Transplant Innovations /
Публикация Vienna : Springer-Verlag/Wien, 2006.
Электронный ресурс <http://dx.doi.org/10.1007/978-3-211-49277-2>
Источник Springer eBooks



CHAPTER 37

HYDATID CYST OF THE LIVER

S. Lanitis, G. Sgourakis, Con. Ch. Karaliotas

37.1. Introduction - Life-Cycle, Species, Distribution

Hydatid disease of the liver is a parasitic zoonosis, caused by the larval cestode of the tapeworm *Echinococcus granulosus* [1-6]. The disease was firstly alluded to by Hippocrates. The disease is also mentioned in Talmud [7]. The characteristic of the disease is that the life-cycle typically involves two hosts.

The major "intermediate host" is a herbivore, mainly the sheep (in other cases is the pig, horse, camel etc) which is infected after ingestion of food contaminated with eggs passed from the faeces of the "definitive host", a carnivore mainly the dog [1, 2]. Humans are accidentally infected after ingesting tapeworm eggs [2] (fig. 37.1).

There are four species of *Echinococcus* (see table 37.1).

The *E. granulosus* is cosmopolitan; *E. multilocularis* is mainly limited to the Northern Hemisphere; the other two *E. vogeli* and *E. oligarthus* are indigenous to central and south America.

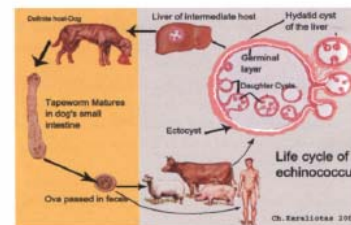


Fig. 37.1. Life cycle of *echinococcus* (by permission of Novartis from "The CIBA Collection of medical illustrations". Utterly redrawn by us).

Table 37.1. The diseases from different species of *echinococcus*.

Echinococcus species	Caused disease
• <i>E. Granulosus</i>	Hydatid cyst in man
• <i>E. Multilocularis</i>	Alveolar hydatid disease
• <i>E. vogeli</i>	Polycystic form of hydatid disease
• <i>E. Oligarthus</i>	No confirmed involvement of man

The disease is uncommon in the USA and most of central Europe but remains endemic in Mediterranean countries, Middle East, Turkey, Africa, South America, Asia, Australia and New Zealand [1-3]. There is always a relationship between the definite and intermediate host. The farming practices and the close association which is perpetuated are the main causes of the disease's appearance to rural communities.

The relationship between the intermediate and definite host may be the cycle *Sheep-Dog*, which is dominant in Europe, Soviet Union, Western USA, Mexico and areas of South America and Australia. The *Horse-Dog* cycle is dominant in western areas of Europe, the UK and Ireland, while the *Pig-Dog* cycle in Eastern European regions, Soviet Union, south-eastern USA, Mexico and in Ventral American Countries.

Other associations, like *Goat-Dog*, *Donkey-Dog*, *Camel-Dog* and *Buffalo-Dog* are implicated in the life cycle, mainly in Eastern Mediterranean areas, North Africa, Middle East and India. Wolves and foxes are referred as definite hosts with intermediate hosts sylvan wild animals, resulting in the so called sylvatic cycle in Arctic and Sub-Arctic areas. Sometimes, the two different types of cycle, domestic and sylvatic may interact and human may be infected. This phenomenon very often occurs in Northern Canada and Alaska where indigenous Eskimos and Indians use to feed their hunting dogs on infected offal from moose (large deer living in North America) and reindeer.

Fachgebiet: Medizin

Auswahl
Sortierung der Ergebnisse Go!

Die Datenbank ist ...

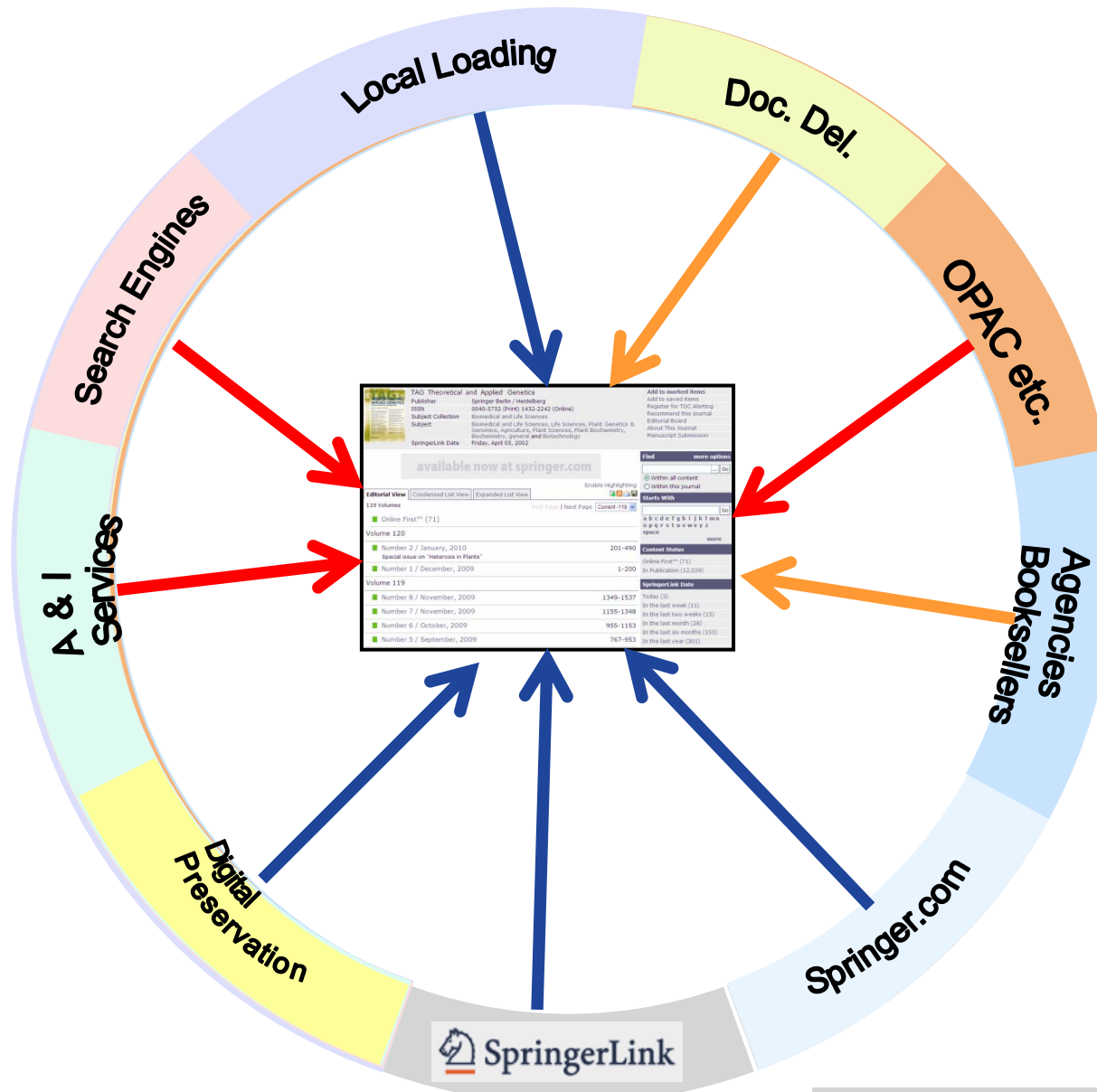
- frei zugänglich
- für berechtigte Nutzer online
- lokal verfügbar
- D deutschlandweit frei zugänglich (DFG-geförderte Nationallizenz)

[Weitere Informationen zu den Zugangsarten ...](#)

TOP-Datenbanken (6 Treffer)	Zugang
BIOSIS Previews	für berechtigte Nutzer ■
CINAHL	für berechtigte Nutzer ■
Journal Citation Reports	für berechtigte Nutzer ■
Medline	für berechtigte Nutzer ■
PsycINFO	für berechtigte Nutzer ■
Web of Science	für berechtigte Nutzer ■

Gesamtangebot (273 Treffer)	Zugang
AAP Policy / American Academy of Pediatrics	frei zugänglich ■
Academic Search Premier (via EBSCO host)	für berechtigte Nutzer ■
Acubase	frei zugänglich ■
ADOLEC - Literature on Adolescence Health	frei zugänglich ■
Ärztetbuch	frei zugänglich ■
African Index Medicus	frei zugänglich ■
AIDSinfo	frei zugänglich ■
Alcohol Studies Database	frei zugänglich ■
Anatomia 1522 - 1867	frei zugänglich ■
Animal Health & Production Compendium	deutschlandweit frei D
AnimALT-ZEBET	frei zugänglich ■

http://rzblx10.uni-regensburg.de/dbinfo/dbliste.php?bib_id=ubfre&colors=7&ocolors=40&lett=f&gebiete=8



Google bücher [Erweiterte Buchsuche](#) [Meine Bibliothek](#)


Dienstleistungsmarketing Von Heribert Meffert, Manfred Bruhn

[Übersicht](#)
» [Vorschau](#)
[Rezensionen](#) (0)
[Kaufen](#)


☆☆☆☆ (0) - [Rezension schreiben](#)
[Zu meiner Bibliothek hinzufügen](#)

Dieses Buch erwerben
[Amazon.de](#)
[Buch.de](#)
[Buchkatalog.de](#)
[Libri.de](#)
[In einer Bibliothek suchen](#)
[Buchhandlungen in Ihrer Nähe suchen](#)
[Alle Händler »](#)

Ähnliche Bücher



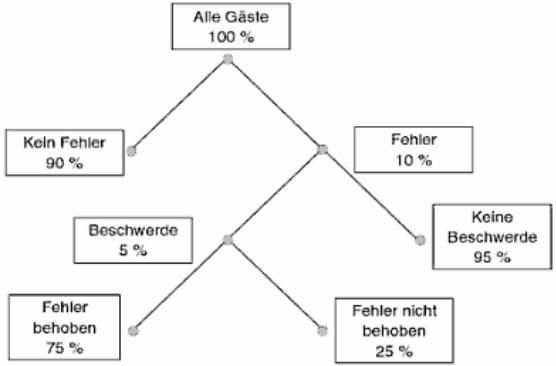
[Alle ähnlichen Bücher »](#)

 Seiten werden mit Genehmigung von Gabler Verlag angezeigt. [Urheberrecht.](#)

Wirtschaftlichkeit des Qualitätsmanagements 381

nächst werden die Wahrscheinlichkeiten für das Auftreten und das Erkennen von Problemen sowie die Lösung dieser Probleme geschätzt. Diese Wahrscheinlichkeiten können graphisch in einem Baumdiagramm dargestellt werden, das in Abbildung 5-7-4 beispielhaft skizziert ist. Multipliziert man die jeweiligen Wahrscheinlichkeiten mit dem Kundenwert, kann an der jeweiligen Stelle festgestellt werden, in welcher Höhe sich Veränderungen für den Kundenwert ergeben.

Abbildung 5-7-4 Problem Impact Tree am Beispiel eines Hotels



```
graph TD; A[Alle Gäste 100%] --> B[Kein Fehler 90%]; A --> C[Fehler 10%]; B --> D[Beschwerde 5%]; B --> E[Fehler behoben 75%]; C --> F[Keine Beschwerde 95%]; C --> G[Fehler nicht behoben 25%];
```

GABLER GRAFIK

7.3 Ansatzpunkte für einen Kosten-Nutzen-Vergleich

Ansatzpunkte für den Kosten-Nutzen-Vergleich von Maßnahmen des Qualitätsmanagements für Dienstleistungen ergeben sich mit Hilfe verschiedener Instrumente. Hier sind vor allem folgende **Verfahren** hervorzuheben:

SpringerImages

HOME | ABOUT | FOR LIBRARIES | CONTACT US | HELP

Enter search here Search caption Search Show advanced options


IMAGE DETAILS [S](#) [M](#) [L](#) [Download article](#) [Bookmark & Share](#) [citeulike](#) [Add to image set](#)

Contents


- [Image](#)
- [Caption](#)
- [Extracts from this Article](#)
- [Image Source Details](#)
- [Images from this Article](#)
- [Copyright Information](#)


Keywords

Add keyword Add

 = user generated [What's this?](#)

This image provided by:

 Springer



Caption

Fig 8 SEM of the scolex of *Echinococcus multilocularis*.

[Extracts from the Article](#) [What's this?](#)

Monetizing

2010 Springer eBooks	
2010 Springer eBook Collection	Titles 2010
Subject Collections	
Architecture and Design	
Behavioral Science	40
Biomedical and Life Science	340
Business and Economics	215
Chemistry and Materials Science	185
Computer Science	780
Earth and Environmental Science	175
Engineering	445
Humanities, Social Science & Law	260
Mathematics and Statistics	365
Medicine	325
Physics and Astronomy	250
Professional Computing and applied Computing	160
Total	3540

Very Large

5

World's very top research institutions (~50)

- US: Harvard, Berkeley, MIT etc.
- UK: Oxford, Cambridge
- Japan: University of Tokyo

Large

4

A country's large leading research universities

- US: Carnegie Research Extensive/ARL libraries
- UK: University of Manchester

Medium

3

A country's medium-sized research institutions

- US: Carnegie Research Intensive
- UK/Germany: Medium-sized universities

Small

2

Institutions with low research activity

- US: Master's universities
- UK/Germany: Small universities

Very Small

1

Academic institutions mainly focused on teaching

- US: Baccalaureate/Associate Colleges; UK: C
- Germany: Fachhochschulen



Example
Mathematics

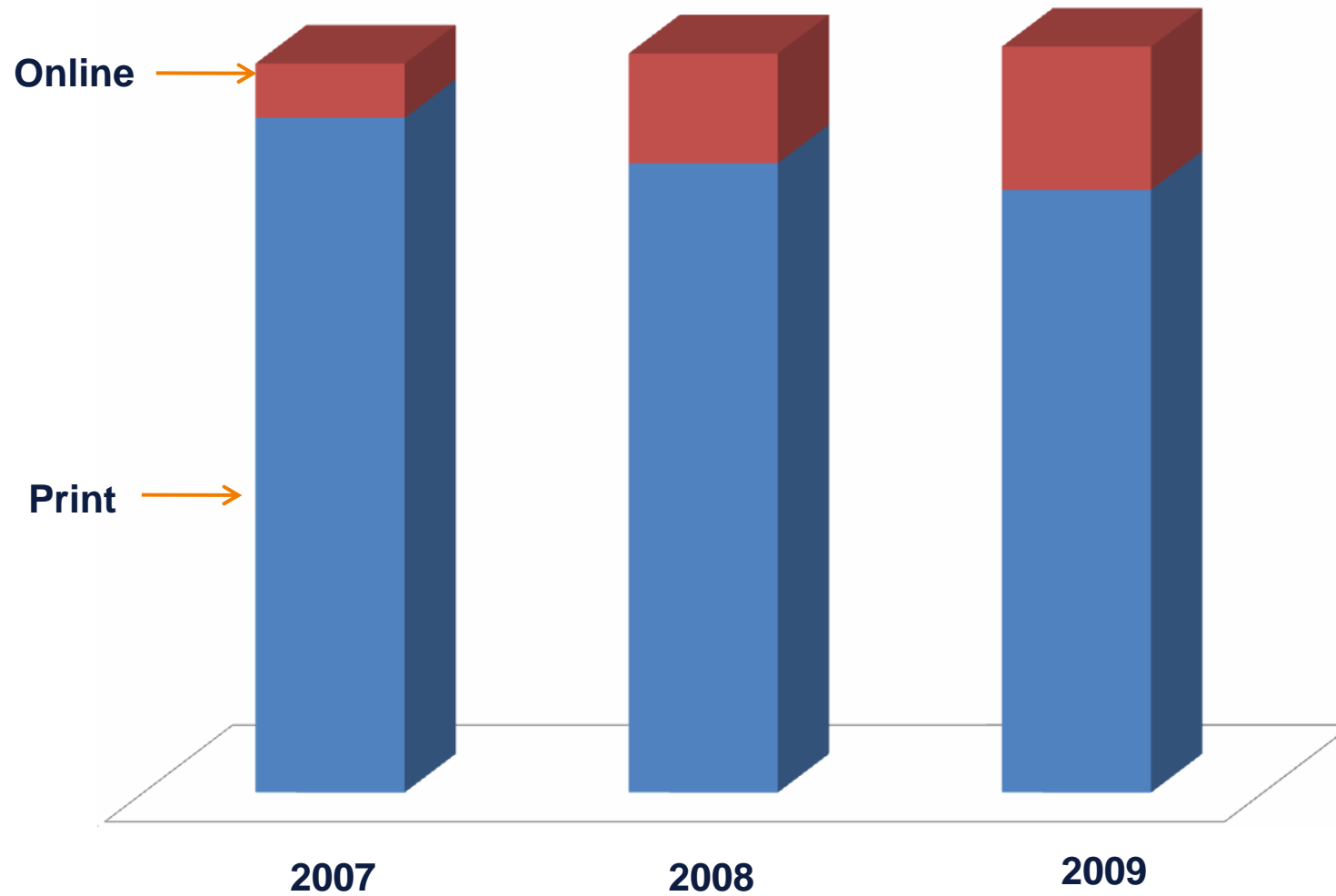
365 books

40thsd.

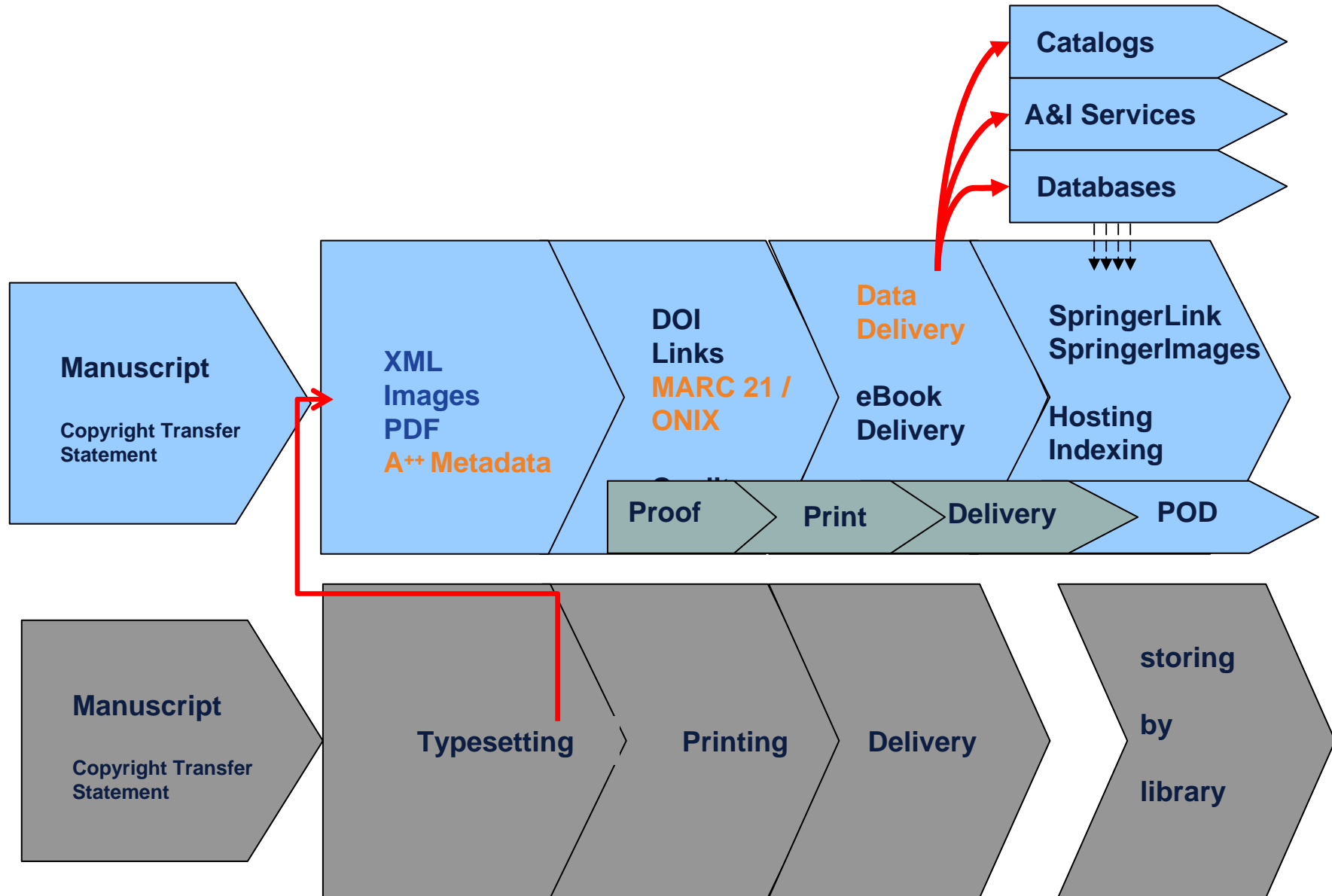


365 books

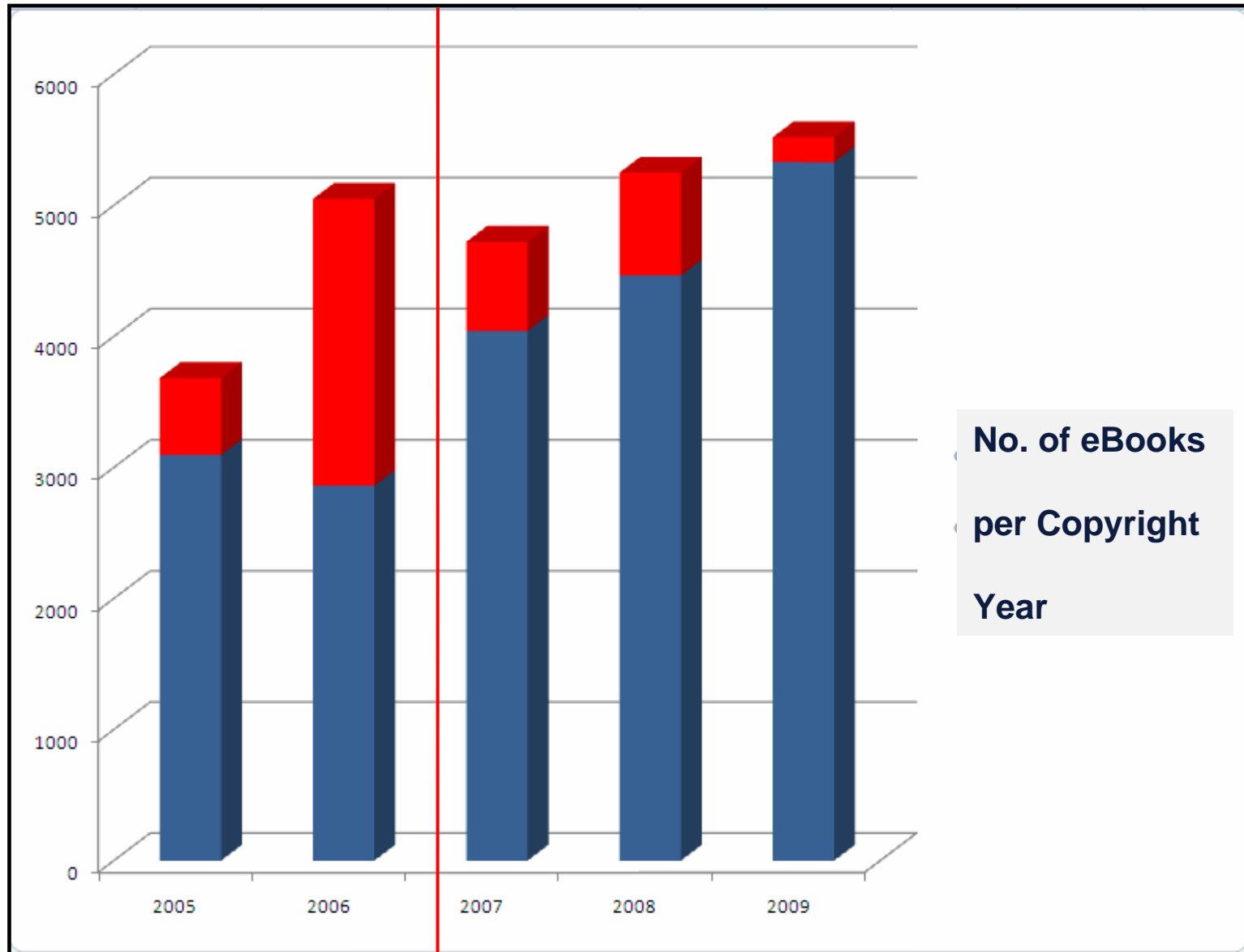
9thsd.



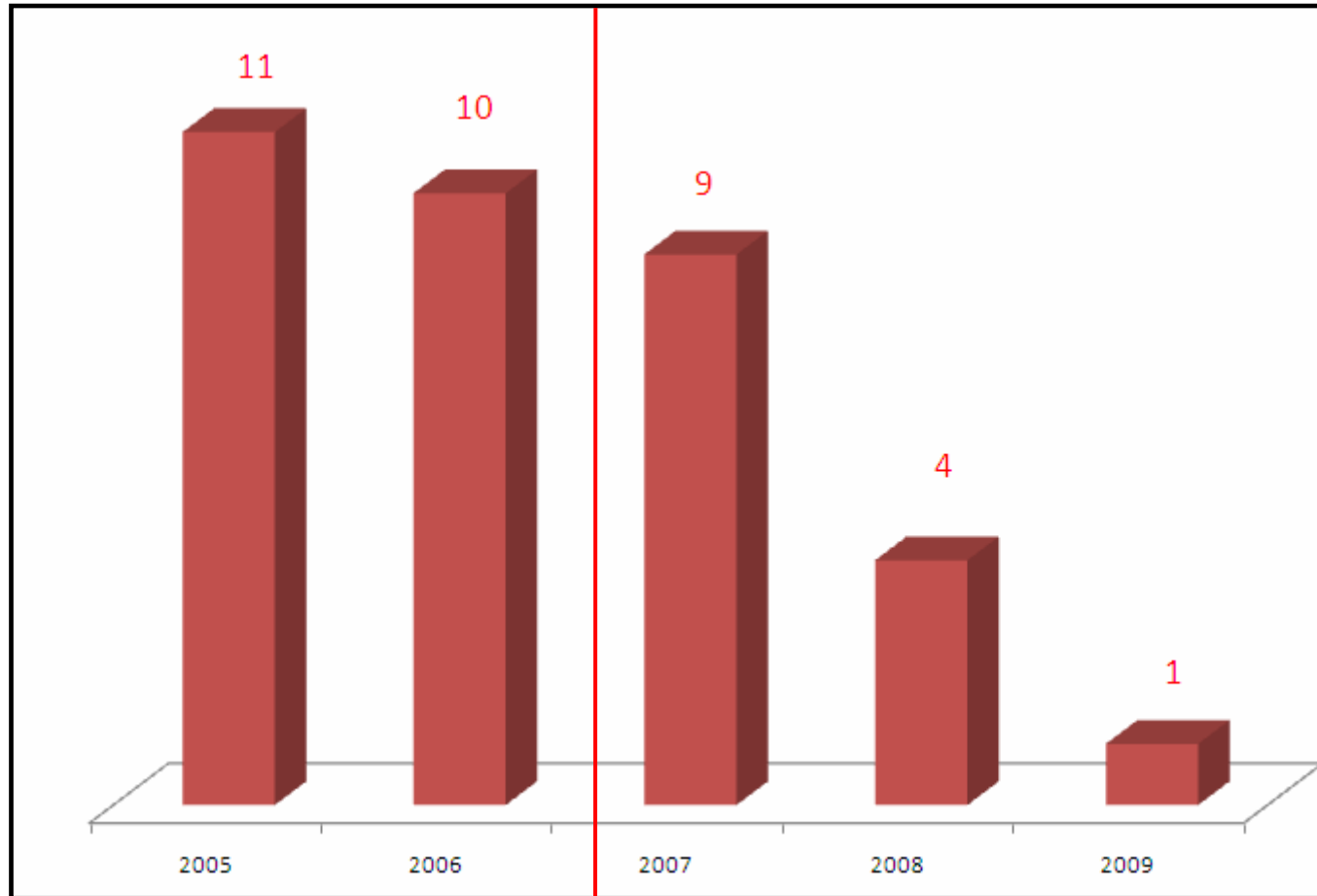
All Rights Reserved?



All Rights Reserved?

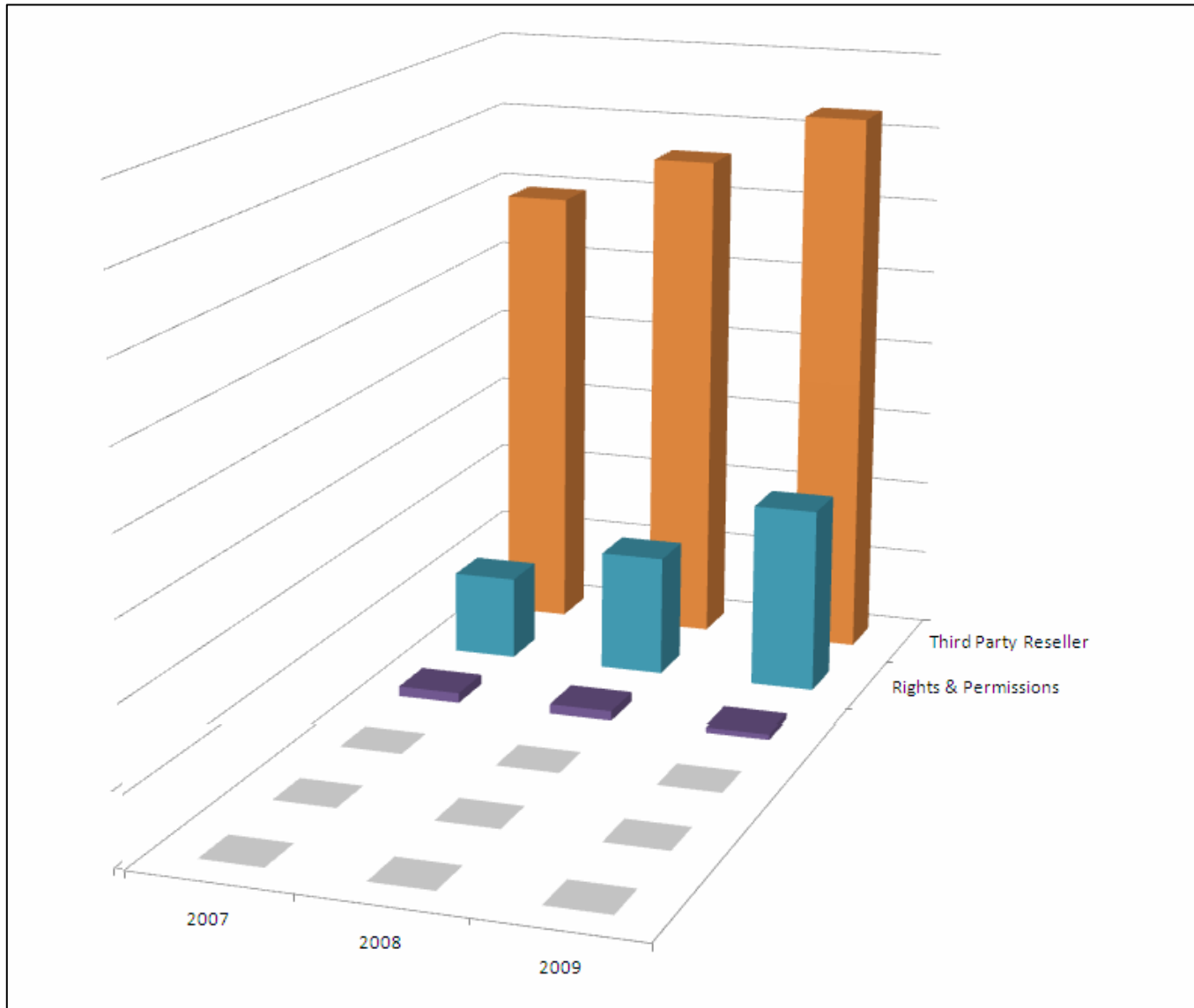


**No. of eBooks
per Copyright
Year**



*“Big
Organization
Effect”*

*Our Authors have proven to be
much more innovative than our
Publishing Editors
thought they would be*



Below 5 %!

All rights reserved?

Thank You!

Dirk Fernholz
Senior Manager
eProduct Operations
Springer Science + Business Media
Tiergartenstraße 17
69121 Heidelberg

Tel.: +49 (0)6221 4878716
FAX +49 (0)6221 4878364
dirk.fernholz@springer.com
www.SpringerLink.com